



Urban League of Metropolitan Seattle

**22nd Annual Breakfast Attendee Survey**  
Thank you for joining us!



On Thursday, November 30, 2023, the Urban League of Metropolitan Seattle team had the honor of hosting more than 1400 friends, partners, and community leaders during our *22nd Annual Breakfast: Era of Essential Service* featuring special guest, *Trevor Noah*!

**As an attendee, your opinion is invaluable to us and we'd love to hear from you!** Your feedback about your experience attending the Annual Breakfast will help us ensure we are meeting our effectiveness and impact goals for future events. This survey is anonymous. We sincerely value your input and participation!

**General Information**

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

**Registration**

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
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**Keynote Speaker**

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
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### **Additional Feedback [OPTIONAL]**

Having the honoree, Vivian Phillips, interview Trevor was so fitting as he uplifted Black women and highlighted our contributions across the globe. She was also a dynamic and engaging interviewer

## **Sponsorship Communication**

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
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### **Additional Feedback [OPTIONAL]**

Very prompt and detailed communication from them!

## **Sponsorship Opportunities**

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
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## **Print Materials & Visuals**

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

LOVE the Black Business Directory! And the video content was stellar. Loved the centering of the Black community.

## **Staff Support**

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## **Program Length & Effectiveness**

Please complete the fields below.

## How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
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## Additional Feedback [OPTIONAL]

Succinct, persuasive and impactful

## Location & Food

Please complete the fields below.

### How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
----------	-------

### How would you rate the selected meal and beverage choices?

Meal Choices	Good.
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## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
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## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

This year's event - team really knocked it out of the park. And Congrats on all the OUTSTANDING work Michelle and the team has done to drive meaningful change in the Seattle community.



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

Very well coordinated and professional.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Additional Feedback [OPTIONAL]

Exceptional speaker.

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?

Print Materials	Excellent!
-----------------	------------

How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?

Event Visuals	Excellent!
---------------	------------

## Additional Feedback [OPTIONAL]

Professional quality, diverse and inclusive.

## Staff Support

Please complete the fields below.

How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?

Staff Support	Excellent!
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## Additional Feedback [OPTIONAL]

Phenomenal staff. Warm, welcoming and in synch with their guest.

## Program Length & Effectiveness

Please complete the fields below.

How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Not really.
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## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
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## Attendee Motivation

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What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
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## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

Each aspect of the event was outstanding!



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Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

Excellent, smooth, and easy

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
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## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
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## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Good.
-----------------	-------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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### Additional Feedback [OPTIONAL]

I might have been effective to have a table bulletin/pamphlet on the Urban League and its impact.

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
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### Additional Feedback [OPTIONAL]

I as well as my guests marveled at the entire process of getting 1,400 people into a third floor ballroom in so short a time and so smoothly.

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------



The speakers and videos gave me better insight to the Urban League's mission and impact in

our community.

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Needs improvement.
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How would you rate the selected meal and beverage choices?

Meal Choices	Needs improvement.
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## Additional Feedback [OPTIONAL]

The parking at the Westin is always a nightmare, particularly when one of the entrances to the parking lot was blocked by trucks

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

Well done, thanks!



## 22nd Annual Breakfast Attendee Survey

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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
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### Additional Feedback [OPTIONAL]

It was such a great event, and I have already shared my excitement on my Facebook page.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
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## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Additional Feedback [OPTIONAL]

Very well organized

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
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**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
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### Additional Feedback [OPTIONAL]

I parked in the neighborhood.

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
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## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Keep it up!



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Registration	Excellent!
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### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
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### Additional Feedback [OPTIONAL]

Trevor was amazing. I would have preferred a direct talk from him vs. the interview format. I was also

very disappointed that he was only allocated a short amount of time. For future events, I would prefer if the organization allocated additional time for the keynote.

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Good.
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### Additional Feedback [OPTIONAL]

Don't have specifics here as I didn't interact directly. Seemed good though.

## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
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## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too long.
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**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

<b>Organization Insight</b>	Not really.
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### **Additional Feedback [OPTIONAL]**

It's really hard to ask folks who work to spend that much time at a breakfast, particularly one that runs past 9:00 a.m.

It felt like there was a lot of wasted time. Begin the program at 7:30 when breakfast is served and avoid thanking so many people. Focus the program on the mission and give ample time to the keynote. Get everyone out the door by 9 a.m.

Also, I left the program not knowing a lot about the ULMS programs as the program focused mostly on women in business. It felt off.

## **Location & Food**

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

<b>Location</b>	Excellent!
-----------------	------------

**How would you rate the selected meal and beverage choices?**

<b>Meal Choices</b>	Excellent!
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## **Attendee Motivation**

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

## **Next Year**

Please complete the fields below.

**I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.**

<b>2024 Attendance</b>	Maybe.
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### **Additional Feedback [OPTIONAL]**

Only if it is a shorter and tighter program.

## **Final Thoughts**

Please complete the fields below.



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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
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### Additional Feedback [OPTIONAL]

Names tag was a little cramped. And it wasn't clear if we needed to also wait in the computer lines.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
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## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too long.
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**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Great event!!



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Registration	Excellent!
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### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
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## Sponsorship Opportunities

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**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
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## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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Staff Support	Excellent!
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## Program Length & Effectiveness

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**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
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Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
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How would you rate the selected meal and beverage choices?

Meal Choices	Good.
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## Attendee Motivation

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What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Maybe.
-----------------	--------

## Final Thoughts

Please complete the fields below.



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Registration	Excellent!
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### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

### Additional Feedback [OPTIONAL]

A gift.

## Sponsorship Communication

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**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
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## Sponsorship Opportunities

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**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Good.
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## Print Materials & Visuals

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Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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Staff Support	Excellent!
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## Program Length & Effectiveness

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**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
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**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
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**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
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## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Maybe.
-----------------	--------

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Thank you.





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Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
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### Additional Feedback [OPTIONAL]

Registering individual table, guests was not intuitive, and was time consuming.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
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### **Additional Feedback [OPTIONAL]**

I like the discussion model over a Keynote speech. Vivian did an excellent job in her research and preparing her discussion topics.

## **Sponsorship Communication**

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
---------------	------------

## **Sponsorship Opportunities**

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Good.
---------------	-------

### **Additional Feedback [OPTIONAL]**

N/A

## **Print Materials & Visuals**

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

It was very appealing the tables were a bit full but it was okay.

## **Staff Support**

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
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### **Additional Feedback [OPTIONAL]**

We had changes to who filled our table and registration team took care of it.

## **Program Length & Effectiveness**

Please complete the fields below.

## How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

### How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
----------	-------

### How would you rate the selected meal and beverage choices?

Meal Choices	Good.
--------------	-------

### Additional Feedback [OPTIONAL]

It was usual Breakfast event fare. So no surprises.

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Seeing Trevor Noah in person!

### Additional Feedback [OPTIONAL]

A brilliant decision to have Trevor

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Not likely.
-----------------	-------------

### Additional Feedback [OPTIONAL]

Our organization is not so well endowed and Urban League has never reached out to support us with their funding.

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

It was enjoyable event. Saw people we had not seen for awhile.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



On Thursday, November 30, 2023, the Urban League of Metropolitan Seattle team had the honor of hosting more than 1400 friends, partners, and community leaders during our *22nd Annual Breakfast: Era of Essential Service* featuring special guest, Trevor Noah!

**As an attendee, your opinion is invaluable to us and we'd love to hear from you!** Your feedback about your experience attending the Annual Breakfast will help us ensure we are meeting our effectiveness and impact goals for future events. This survey is anonymous. We sincerely value your input and participation!

### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
--------------	-------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Good.
-----------------	-------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Good.
-----------------	-------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Good.
---------------	-------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Good.
---------------	-------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Maybe.

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
---------------	------------

## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
---------------	------------

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------



## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

Check in was a breeze, professional

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

### **Additional Feedback [OPTIONAL]**

Although we both have been raised in two different countries - Racism still exist, he's much younger and has been through so much. Reminded me of my upbringing in the South.

## **Sponsorship Communication**

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

Both were informative, excellent speakers.

## **Sponsorship Opportunities**

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
---------------	------------

## **Print Materials & Visuals**

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

The entire presentation was on point. Professional, it was nice to see so many people of color in participation.

## **Staff Support**

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

Early in the morning to be greeted with so much love, and happiness was welcoming.

## Program Length & Effectiveness

Please complete the fields below.

How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

Loved the vegan meal

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Maybe.
-----------------	--------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your

**experience? [OPTIONAL]**

Continue the excellent work you are doing.



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration

Excellent!

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker

Excellent!

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too long.
----------------	-----------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Additional Feedback [OPTIONAL]

Should have shortened the first part of the program by 1/2 and given more time to the keynote.

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Maybe.
-----------------	--------

## Final Thoughts

Please complete the fields below.





## 22nd Annual Breakfast Attendee Survey

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Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
---------------	------------

## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
---------------	------------

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

### Additional Feedback [OPTIONAL]

Great visuals and programs!

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

### Additional Feedback [OPTIONAL]

So many wonderful helpers.

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

How would you rate the selected meal and beverage choices?

Meal Choices	Needs improvement.
--------------	--------------------

### Additional Feedback [OPTIONAL]

Beverages were great. I'd say the vegetarian meal was a bit meh. Grateful for the yogurt that was on the table and the pastries. It covered what the plated meal did not.

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

### Additional Feedback [OPTIONAL]

Trevor was an excellent bonus.

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

It was a bit crowded. I love that the event has grown so much, however, you may need a larger location moving forward for safety reasons.



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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Additional Feedback [OPTIONAL]

I loved the greeters! They put a face on the organization,

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------



## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

I loved the fact that you recognized the servers from the podium. I've been to so many of these events over 20 years, and I have NEVER heard that before. So valuable.



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Community Member

### Registration

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**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

### Additional Feedback [OPTIONAL]

would have loved a meet and greet

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration

Excellent!

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker

Excellent!

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Additional Feedback [OPTIONAL]

I loved seeing all of the team members there to support the event. It was unique and a perfect touch. Shows how much community and support the org is surrounded by.

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Additional Feedback [OPTIONAL]

The venue was great, but the parking was very tough.

## Attendee Motivation

Please complete the fields below.

### What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

### I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
--------------	-------

### Additional Feedback [OPTIONAL]

N/A I did not register for myself

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------



### **Additional Feedback [OPTIONAL]**

Couldn't think of a better keynote speaker! Thoroughly captivating and inspiring. Glad we had more time with him. Wish we had even more!

## **Sponsorship Communication**

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Good.
---------------	-------

### **Additional Feedback [OPTIONAL]**

N/A I did not deal with this

## **Sponsorship Opportunities**

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Good.
---------------	-------

## **Print Materials & Visuals**

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Good.
-----------------	-------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## **Staff Support**

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

Staff and greeters were great. The setup for grabbing the nametags was way too crowded though. Suggest separating nametag pick up from checkin and put those in separate areas.

## **Program Length & Effectiveness**

Please complete the fields below.

## How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

### How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
----------	-------

### How would you rate the selected meal and beverage choices?

Meal Choices	Good.
--------------	-------

### Additional Feedback [OPTIONAL]

The escalators should have been stopped when everybody was exiting. There was a bottleneck at the bottom of one which could have been very dangerous

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



On Thursday, November 30, 2023, the Urban League of Metropolitan Seattle team had the honor of hosting more than 1400 friends, partners, and community leaders during our *22nd Annual Breakfast: Era of Essential Service* featuring special guest, Trevor Noah!

**As an attendee, your opinion is invaluable to us and we'd love to hear from you!** Your feedback about your experience attending the Annual Breakfast will help us ensure we are meeting our effectiveness and impact goals for future events. This survey is anonymous. We sincerely value your input and participation!

### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

### Additional Feedback [OPTIONAL]

Outstanding

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Additional Feedback [OPTIONAL]

Very friendly

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Additional Feedback [OPTIONAL]

The speakers and interviewer Vivian were outstanding

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

How would you rate the selected meal and beverage choices?

Meal Choices	Good.
--------------	-------

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

Great job Urban League , thank you for all you do !



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

What a wonderful experience. It was my first time attending, and I loved every minute of the event. Nice work!





## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration

Excellent!

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker

Excellent!

### Additional Feedback [OPTIONAL]

I would pay to hear that conversation every year.

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Good.
---------------	-------

## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Good.
---------------	-------

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Needs improvement.
----------	--------------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------

### Additional Feedback [OPTIONAL]

Parking was bad.

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

**I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

You all did a fabulous job. I would just suggest that if the speaker won't be standing that there are higher seats on stage so that everyone can see the seated speaker and host better. Perhaps bar stool height or a wood? platform underneath the chairs so that they are a bit more elevated. That's it. Great job, great speaker, great food, great presentation of everything. Plus, your staff was very courteous to all. Well done.

### Keynote Speaker

Please complete the fields below.

How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?

Print Materials	Excellent!
-----------------	------------

How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------



## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Well done



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

So celebratory of Black women and of all that the ULMS has accomplished. Loved Trevor Noah's conversation. Vivian Phillips is amazing as a facilitator.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
---------------	------------

### Additional Feedback [OPTIONAL]

Really well organized.

## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
---------------	------------

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too long.
----------------	-----------

The speakers and videos gave me better insight to the Urban League's mission and impact in

our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Needs improvement.
----------	--------------------

How would you rate the selected meal and beverage choices?

Meal Choices	Good.
--------------	-------

## Additional Feedback [OPTIONAL]

I managed to avoid the parking fiasco at the Westin but witnessed it! It was a tough locatoin in that way but good in all other ways.

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

I am so impressed with your team. It was well planned and perfectly executed. Congratulations!



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
---------------	------------

## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Excellent!
---------------	------------

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Additional Feedback [OPTIONAL]

I would have liked to heard the speaker more and not in a chat setting.

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Awesome program.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

Very easy and short lines.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------



## Additional Feedback [OPTIONAL]

I liked the format of interviewing him.

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?

Print Materials	Excellent!
-----------------	------------

How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

## Additional Feedback [OPTIONAL]

I thought the Executive Director's time on the stage could have been significantly shorter - she seems like a great person, but could have streamlined her portion.

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration

Good.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker

Excellent!

### Additional Feedback [OPTIONAL]

Liked the format a lot. Vivian is a natural. Trevor was Trevor. Very Insightful

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Good.
-----------------	-------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Needs improvement.
----------	--------------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------

## Additional Feedback [OPTIONAL]

Was glad it was back at Westin but this year it was crazy mad in terms of parking. Fortunately found a lot very close by.

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

So proud of Michelle's leadership and the increased impact the Urban League is having on our most vulnerable community members. I hope the future apt bldg will house mixed income levels. Maybe even give a few homeless families a space.



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

I liked the format of the event and the banquet aspects were well executed.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

### **Additional Feedback [OPTIONAL]**

Exceeded expectations.

## **Sponsorship Communication**

Please complete the fields below.

## **Sponsorship Opportunities**

Please complete the fields below.

## **Print Materials & Visuals**

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

<b>Print Materials</b>	Good.
------------------------	-------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

<b>Event Visuals</b>	Excellent!
----------------------	------------

## **Staff Support**

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

<b>Staff Support</b>	Excellent!
----------------------	------------

### **Additional Feedback [OPTIONAL]**

Great to see so many faces welcoming everyone into this event.

## **Program Length & Effectiveness**

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

<b>Program Length</b>	Just Right!
-----------------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

<b>Organization Insight</b>	Absolutely!
-----------------------------	-------------

## **Location & Food**

Please complete the fields below.

## How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
----------	-------

## How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Additional Feedback [OPTIONAL]

Parking is a bit of a challenge. If this were a lunch or evening event it may be easier for people to get to using public transportation options.

## Attendee Motivation

Please complete the fields below.

### What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

## Next Year

Please complete the fields below.

### I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.





## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too short!
----------------	------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Needs improvement.
----------	--------------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

I was invited through an officer of our Church. A table for 10 had already been reserved. I arrived early; on-site registration was well organized, took less than 5 minutes.

### Keynote Speaker

Please complete the fields below.

## How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?

Keynote Speaker	Excellent!
-----------------	------------

### Additional Feedback [OPTIONAL]

Trevor Noah was, knowledgeable about life, especially politics, the inequality in socioeconomics & struggles of Blacks vs any other race. I wished there had been more time for him to speak on so many other negative issues impacting the underprivileged today. He's funny, quick-witted, well informed about life, wise beyond his age. I truly enjoyed Trevor Noah. Please invite him again. 😊

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

### How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?

Print Materials	Excellent!
-----------------	------------

### How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?

Event Visuals	Excellent!
---------------	------------

### Additional Feedback [OPTIONAL]

Everything was elegantly designed, arranged, in divine order from the registration process, friendly staff, their uniforms, the coffee, food, atmosphere, the decor & the business directory, the program, everything was magnificent! I learned quite a bit about the much-needed services the Seattle Urban League provides to the community. Thank you, for such an elegant, informative, worthwhile, event! I can hardly wait for the next one!

## Staff Support

Please complete the fields below.

### How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?

Staff Support	Excellent!
---------------	------------

### Additional Feedback [OPTIONAL]

Excellent! Friendly, courteous, early morning warm welcome, receiving attitude. Staff members & attendees demonstrated customer service at its MAXIMUM!

## Program Length & Effectiveness

Please complete the fields below.

## How would you rate the length of the Annual Breakfast program?

Program Length	Too short!
----------------	------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

### Additional Feedback [OPTIONAL]

The program, speakers, videos content was quite informative to who the Seattle Urban League is & the services they provide. I could have listened to Trevor Noah talk for at least another half hour. 😊

## Location & Food

Please complete the fields below.

### How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
----------	-------

### How would you rate the selected meal and beverage choices?

Meal Choices	Good.
--------------	-------

### Additional Feedback [OPTIONAL]

Traveling during peak hour traffic & parking downtown in any major city I imagine is a challenge especially during a week day. I travelled 42 miles to attend; left home 2 hours early, unrushed, @ peace & arrived early 6:30 a.m. to park on a meter across the street (I have a temporary disabled placard). Parking wasn't an issue for me. However, others who arrived 8:00 a.m. & afterwards shared that parking was a real challenge. The hotels garage was FULL.

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

I was invited to attend by a friend/colleague.

My Church had a reserved table

### Additional Feedback [OPTIONAL]

A free ticket! It was the opportunity of a lifetime to attend a loaded fundraiser, find out more about the Seattle Urban League's mission & the services they provide - and the added bonus, for our monetary contributions was Trevor Noah! Some said that it was too early for them to attend. Not for me! Thank you, Seattle Urban League! 😊

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

### **Additional Feedback [OPTIONAL]**

I look forward to the Breakfast Gala in 2024 & beyond!

## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Overall, my experience was delightful, enriching, joyful & educational! Thank you! 😊



## 22nd Annual Breakfast Attendee Survey

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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
--------------	-------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------



## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



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Community Member

### Registration

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**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

### Additional Feedback [OPTIONAL]

I liked that the materials included a QR code so didn't need to print as much.

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Good.
---------------	-------

### Additional Feedback [OPTIONAL]

Registration was a bit chaotic and unorganized.

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Additional Feedback [OPTIONAL]

The photo booth and video booth were alot of fun. When I came up the escalator it felt like a party and there was so much good energy! I had a lot of fun!

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Needs improvement.
--------------	--------------------

### Additional Feedback [OPTIONAL]

Registering online was easy. Very clear.  
Checking in at the hotel and trying to get our badges was very difficult.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

**Additional Feedback [OPTIONAL]**

He was absolutely PHENOMENAL!

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

**Additional Feedback [OPTIONAL]**

It was difficult to hear. But from what I could gather was great.

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Needs improvement.
---------------	--------------------

**Additional Feedback [OPTIONAL]**

The volunteers definitely needed a little more training and direction. "I don't know" was definitely the top answer, when asking them anything. I could tell people were frustrated. The UL Staff were great though.

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Good.
----------	-------

How would you rate the selected meal and beverage choices?

Meal Choices	Good.
--------------	-------

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

A LIVE or Silent auction could be a nice add-on for next year.





## 22nd Annual Breakfast Attendee Survey

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### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Additional Feedback [OPTIONAL]

I thought the check in area was too small to have both check in and receive your name tag.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Additional Feedback [OPTIONAL]

My expectation was that he'd stand and have a running dialogue, but I loved the conversational type of interview, I could have listened to him all day. The woman leading the conversation (Phyllis??) did an outstanding job.

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?

Print Materials	Excellent!
-----------------	------------

How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?

Event Visuals	Excellent!
---------------	------------

## Additional Feedback [OPTIONAL]

I gave online but wasn't sure if I needed to mark the donation card that I'd taken that option.

## Staff Support

Please complete the fields below.

How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

How would you rate the length of the Annual Breakfast program?

Program Length	Just Right!
----------------	-------------

The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
----------	------------

How would you rate the selected meal and beverage choices?

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Supporting the Urban League of Metropolitan Seattle's work.

## Next Year

Please complete the fields below.

I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
-----------------	-------------

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

It's exciting and encouraging to see continued growth and support of the ULMS over the years.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Excellent!
--------------	------------

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too short!
----------------	------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------

## Additional Feedback [OPTIONAL]

Navigating between tables was a little too tight and coffee in the reception area ran out. Other than that, excellent!

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration

Excellent!

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker

Excellent!

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Good.
-----------------	-------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
----------------------	-------------

## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Good.
----------	-------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
--------------	-------



## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



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Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
--------------	-------

### Additional Feedback [OPTIONAL]

I did not receive a table number upon registration.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Excellent!
-----------------	------------

### **Additional Feedback [OPTIONAL]**

I thought Trevor was excellent, but more time should have been allotted to him. At least an hour.

## **Sponsorship Communication**

Please complete the fields below.

## **Sponsorship Opportunities**

Please complete the fields below.

## **Print Materials & Visuals**

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
-----------------	------------

**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

I thought the black business directory was fantastic.

## **Staff Support**

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

### **Additional Feedback [OPTIONAL]**

They were all very friendly and helpful.

## **Program Length & Effectiveness**

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## **Location & Food**

Please complete the fields below.

## How would you rate the event location (parking, access, navigation to and from, etc.)?

Location	Excellent!
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## How would you rate the selected meal and beverage choices?

Meal Choices	Needs improvement.
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### Additional Feedback [OPTIONAL]

Excellent location. It's walking distance from my home. I think the vegetarian meal should have maybe a waffle option instead of the fake egg. Many vegetarians and vegans don't like fake eggs because they seem too close to real eggs.

## Attendee Motivation

Please complete the fields below.

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

I would attend the Urban League's 23rd Annual Breakfast in 2024.

2024 Attendance	Absolutely!
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### Additional Feedback [OPTIONAL]

But I'll never buy a solo ticket again. It was very disappointing and angering to be one of the first twenty people to buy a ticket and to be put in the very last row in the corner right under the screen. It was one of the worst seats in the room.

## Final Thoughts

Please complete the fields below.

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

I'll never buy a solo ticket again. It was very disappointing and angering to be one of the first twenty people to buy a ticket and to be put in the very last row in the corner right under the screen. It was one of the worst seats in the room.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



On Thursday, November 30, 2023, the Urban League of Metropolitan Seattle team had the honor of hosting more than 1400 friends, partners, and community leaders during our *22nd Annual Breakfast: Era of Essential Service* featuring special guest, Trevor Noah!

**As an attendee, your opinion is invaluable to us and we'd love to hear from you!** Your feedback about your experience attending the Annual Breakfast will help us ensure we are meeting our effectiveness and impact goals for future events. This survey is anonymous. We sincerely value your input and participation!

### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration      Excellent!

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker      Excellent!

## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
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## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
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## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
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**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

I work for the Urban League.

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



On Thursday, November 30, 2023, the Urban League of Metropolitan Seattle team had the honor of hosting more than 1400 friends, partners, and community leaders during our *22nd Annual Breakfast: Era of Essential Service* featuring special guest, Trevor Noah!

**As an attendee, your opinion is invaluable to us and we'd love to hear from you!** Your feedback about your experience attending the Annual Breakfast will help us ensure we are meeting our effectiveness and impact goals for future events. This survey is anonymous. We sincerely value your input and participation!

### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Community Member

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration

Excellent!

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker

Excellent!



## Sponsorship Communication

Please complete the fields below.

## Sponsorship Opportunities

Please complete the fields below.

## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
---------------	------------

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Just Right!
----------------	-------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Excellent!
--------------	------------

## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

## Next Year

Please complete the fields below.

**I would attend the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance

Absolutely!

## Final Thoughts

Please complete the fields below.



## 22nd Annual Breakfast Attendee Survey

Thank you for joining us!



On Thursday, November 30, 2023, the Urban League of Metropolitan Seattle team had the honor of hosting more than 1400 friends, partners, and community leaders during our *22nd Annual Breakfast: Era of Essential Service* featuring special guest, Trevor Noah!

**As an attendee, your opinion is invaluable to us and we'd love to hear from you!** Your feedback about your experience attending the Annual Breakfast will help us ensure we are meeting our effectiveness and impact goals for future events. This survey is anonymous. We sincerely value your input and participation!

### General Information

Please complete the fields below.

**Did you attend the Annual Breakfast as a community member or a sponsor/table captain?**

Sponsor or Table Captain

### Registration

Please complete the fields below.

**How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?**

Registration	Good.
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### Additional Feedback [OPTIONAL]

Guidance and directions were great at the venue until we reached the registration tables. With the two rows of tables it wasn't clear which side of the tables people were supposed to go first. Also the "name tags" were just a piece of paper and useless. They didn't have any way to wear them.

### Keynote Speaker

Please complete the fields below.

**How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?**

Keynote Speaker	Needs improvement.
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**Additional Feedback [OPTIONAL]**

Way too short of a timeframe for a high level guest speaker. If it's interview style than an hour minimum time. If it's a speech it makes sense to reserve far less time. Also if it's an interview then we want to hear as much as possible from the guest and less from the person interviewing.

## Sponsorship Communication

Please complete the fields below.

**How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?**

Communication	Excellent!
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## Sponsorship Opportunities

Please complete the fields below.

**How would you rate the event sponsorship opportunities and benefits options?**

Opportunities	Good.
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## Print Materials & Visuals

Please complete the fields below.

**How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?**

Print Materials	Excellent!
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**How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?**

Event Visuals	Excellent!
---------------	------------

## Staff Support

Please complete the fields below.

**How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?**

Staff Support	Excellent!
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**Additional Feedback [OPTIONAL]**

Fantastic! Especially having guides throughout the Westin from entry to registration to the banquet hall. That building is so confusing. The only place that needs a bit more attention is when people arrive to the registration area. It isn't clear what side of tables people are supposed to go to first. Also within the middle area between the tables it would be good to have some guides there to help the people who were lost and confused.

## Program Length & Effectiveness

Please complete the fields below.

**How would you rate the length of the Annual Breakfast program?**

Program Length	Too short!
----------------	------------

**The speakers and videos gave me better insight to the Urban League's mission and impact in our community.**

Organization Insight	Absolutely!
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## Location & Food

Please complete the fields below.

**How would you rate the event location (parking, access, navigation to and from, etc.)?**

Location	Excellent!
----------	------------

**How would you rate the selected meal and beverage choices?**

Meal Choices	Good.
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## Attendee Motivation

Please complete the fields below.

**What motivated you most to attend the Annual Breakfast? (Select all that apply.)**

Learning more about the Urban League of Metropolitan Seattle.

Supporting the Urban League of Metropolitan Seattle's work.

Seeing Trevor Noah in person!

Networking with others to collaborate and support together with ULMS

## Next Year

Please complete the fields below.

**I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.**

2024 Attendance	Absolutely!
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## Final Thoughts

Please complete the fields below.

**Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]**

Absolutely fantastic event. Have been to other events in that venue and no other group has been so wonderful to their guests. Wonderful guides to help navigate the building floors, elevators and flow of traffic (with some helpful

improvements needed at registration area). It was very helpful because it's so easy to get lost and confused in there with so many floors and event rooms. Excellent presentations. The banquet hall is not very accessible for anyone with a physical or mobility challenge or disability. The tables are VERY close together- TOO close to get in and out of assigned seat at the table or to get to an assigned table. Also, the seats at each table are way TOO close to each other. The servers kept wanting people to move and scoot, etc. with no attention to the fact that people could not do so due to their mobility or disability issues including canes, crutches, walkers or unseen disabilities. The hotel and hotel serving staff need to get with the times and have appropriate accessibility for all and not make obnoxious comments or orders for people to move out of their way when they are trying to go