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**CONTACT:** Ashley Pugh; Director of Communication & External Affairs, Urban League of Metropolitan Seattle, (206) 348 0413 (*work cell*); [apugh@urbanleague.org](mailto:apugh@urbanleague.org)

## **Seattle Urban League to Host 21<sup>st</sup> Annual Breakfast with Special Guest, Earvin ‘Magic’ Johnson**

**SEATTLE** (November 7, 2022) – For the first time in three years, the Urban League of Metropolitan Seattle has announced the return of their signature in-person fundraising event, the 21<sup>st</sup> Annual Breakfast! This year’s theme is an *‘Era of Essential Service’* and will place a special emphasis on the organization’s essential services and programming as they continue to provide community support to those still navigating challenges caused by the COVID-19 pandemic.

In addition to raising funding for the Urban League’s long-term program and service sustainment, the Annual Breakfast will also highlight and host an impressive slate of special guests and honorees, including remarks from the event’s surprise keynote speaker, Minority Business Investor, and former NBA Star Earvin ‘Magic’ Johnson.

Award recipients during the event will include Professor and Community Public Health Advocate, Dr. Benjamin Danielson, who will receive the Urban League’s Edwin T. Pratt award; Community Leader and local small business owner of Boon Boona Coffee, Efreem Fesaha, who will receive the Urban League’s Community Coalition award; and finally, former NBA All-Star player and coach, Lenny Wilkens, who will receive the organization’s President’s award.

“We all feel like we’ve experienced some alternative reality these last 3 years,” says Urban League President & CEO, Michelle Merriweather. “We were awakened to a new definition of the word ‘essential’ and many were awakened to the brutal reality that Black people have been living in for centuries – feeling unseen, unheard, and undervalued. We are honored to recognize the commitment of folks willing to lay it all on the line to help and serve others; as well as the unwavering dedication of those who have chosen to stand alongside the Urban League in support of our work and our community at large.”

The event will take place Friday, December 2, 2022 from 8:00AM – 9:30AM at the Westin in Seattle. Registrations are now open and free to the public until November 25<sup>th</sup> at 11:59PM. The organization anticipates nearly 1400 attendees and community partners, including signature sponsors Amazon, Ben Bridge Jewelers, and a host of additional local organizations. For more information about the event, how to register, or available sponsorship opportunities, please visit <https://urbanleague.org/2021-annual-breakfast/>.

**About the Urban League of Metropolitan Seattle:**

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With a vision of equity for all, the [Urban League of Metropolitan Seattle](#) (ULMS) empowers those we serve by providing programming and services designed to support and encourage self-sufficiency in all aspects of life. Our five areas of focus include advocacy & civic engagement, education, housing, public health, entrepreneurship support, and workforce development.

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