

Welcome to Get Schooled

Badge Content

The Break Down on Badges

Badges are groups of content related to a specific topic. Each badge is associated with a theme, but here, we call them achievements. There are **six** available achievements:

- College Prep
- Career Exploration
- Life Skills
- Pay for College
- Passion in Action
- Student Success

The purpose of each badge is to dive deeper into its given achievement. To give you an idea of what you can find and where, here's a short list with some examples of badge topics you can find under each given achievement:

College Prep

- How to Apply for College
- SAT/ACT Prep
- What to Expect Your 1st Year

Career Exploration

- Customer Service Training
- Finding the Right Job
- Alternatives to College

Life Skills

- Overcoming Anxiety
- Goal Setting
- Plan for Success

Pay for College

- File that FAFSA
- Federal Student Loans
- Financial Aid Negotiations

Passion in Action

- See the World
- Sports Fanatics
- Advocate This

Student Success

- Study Tips
- Test Ready
- Manage Your Homework

Tracking Progress

For a complete list of achievements and the badges that fall under them, you can visit the badge summary page [here](#). The badge summary page also allows you to keep track of the badges you've done. Once you complete a badge, you'll see the badge image show up on the badge summary page with your date of completion underneath it as long as you're logged into your account.

Earning Points

Completing badges allows you to earn points to redeem in the Rewards Store! Each piece of content you complete within a badge will earn you points on its own, however, completing the entire badge will earn you **BONUS** points! Completing all the badges under a given achievement can unlock exclusive rewards!

Pro Tip: Completing all the badges in the College Prep achievement will unlock the Get Schooled graduation cord!

Temporary Badges

Some badges on Get Schooled are temporary and will have expiration dates! You can see if a badge will expire by looking at the top right-hand corner of the badge progress tracker when you click on the badge. Once a badge expires, it won't be available again so be sure to complete it while you can!

New badges are frequently added to Get Schooled. Check back often to see what's waiting for you to complete next!

Get Your Points!

The very cool thing about Get Schooled is that the more you interact on the site, the more opportunities you have to earn points! Points are just like cash and can be used to redeem cool items in the Rewards Store! Items in the Rewards Store vary in terms of cost. Some items, like stickers and notebooks, don't require many points to redeem. More popular items, like Nike shoes and the Fujifilm Instax Mini camera, may require you to save and stack your points up!

There are *plenty* of ways for you to earn points on Get Schooled. To begin with, everyone receives 5,000 points for creating an account. But it doesn't stop there! Here are some ways to stack up points fast!

Most Common

The most common ways to earn points on Get Schooled are as follows:

- Read an **article/infographic** = 25 points

- Comment on a **discussion board** = 25 points
- Do a **check-in** = 25 points
- Complete a **survey** = 25 points
- Watch a **video** = 50 points
- Play a **game** = 50 points
- Finish a **scavenger hunt** = 50 points
- Use a Get Schooled **tool** = 100 points
- Use a **shout out board** = 200 points

Completing Badges

The next best way to earn points is by completing badges! Once you complete a badge, you'll earn bonus points! Every badge has them. The amount of bonus points you can receive per badge varies depending on the badge topic or partner.

Pro Tip: Each week the top ten students who complete the most badges are given a secret survey! On completion of the survey, you'll earn an extra 3,000 points! You can only be a top 10 badge earner once.

Buying Points

You can also purchase points—with points (*crazy, we know*)! Every Tuesday and Saturday, students have the opportunity to purchase points for points. You'll have three options:

- Give us 500 points = Get 5,000 points
- Give us 1,000 points = Get 10,000 points
- Give us 1,000 points = Get 25,000 points

Choose when to trade your points carefully! You can only purchase points for points 3 times, or once for each option. After that, you can no longer purchase points for points **ever** again.

Pro Tip: The best way to use the trade in system to your advantage is to check the Rewards Store calendar and see if there are any big-ticket items you may want to redeem that month. If you see something you really want, use one of your trade in options to get a boost! Otherwise, wait. You never know what might be in the Rewards Store next month!

Join the Get Schooled Student Advisory Board

At Get Schooled, every student has a chance to become a part of the Student Advisory Board (SAB). SAB aims to give Get Schooled students the voice to shape the Get Schooled brand. Members of the SAB will have the opportunity to give feedback, contribute content, and earn rewards—including bonus points!

Pro Tip: To join, text "SAB" to 33-55-77. Spots are limited and will be filled on a first-come, first-served basis.

Now that you know all the ways to earn points on Get Schooled, there's only one thing left to do—go and get them!

Ways to Get Your School Involved

At Get Schooled, you can explore on your own or get your entire school involved!

Challenges offer students and schools the opportunity to earn incentives through Get Schooled! Our challenges are designed to help give a boost to middle and high schools seeking to improve attendance, FAFSA completions, and even school culture. Every school enrolled in a challenge can earn grants of up to \$3,000!

Here's a brief overview of our upcoming **2018-2019 Challenges**:

Fall Attendance Challenge

Middle and high schools can use Get Schooled's Fall Attendance Challenge as a fun way to tackle issues around attendance and gain exposure to all of our free college access resources online! **Participating schools have increased attendance by as much as 10%!**

College Challenge

The College Challenge is designed to improve college-readiness skills and FAFSA completion rates. Schools compete to earn points and prizes by engaging ALL students (freshman through senior) in online college-readiness activities and by having seniors complete their FAFSA. **Participating schools have boosted their FAFSA completions by an average of 8%!**

College Exploration Challenge

High schools can use the College Exploration Challenge to encourage students to create an aspirational college list, prepare for the SAT, and learn about how to maximize financial aid!

Graduate for Más Challenge

Get Schooled and the Taco Bell Foundation have created the Graduate for Más Challenge, designed to support and inspire students throughout their high school careers. Students earn points for their school as they make the promise to graduate and learn how to successfully navigate high school and plan for their future.

To get your school signed up for a challenge or for more information, contact info@getschooled.com!