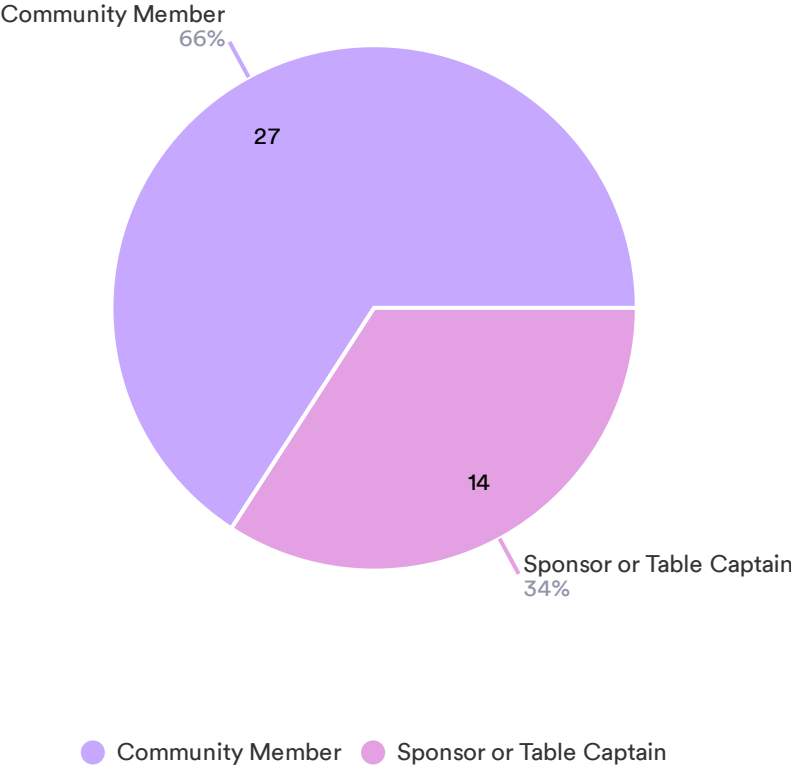


22nd Annual Breakfast Attendee Survey

Did you attend the Annual Breakfast as a community member or a sponsor/table captain?

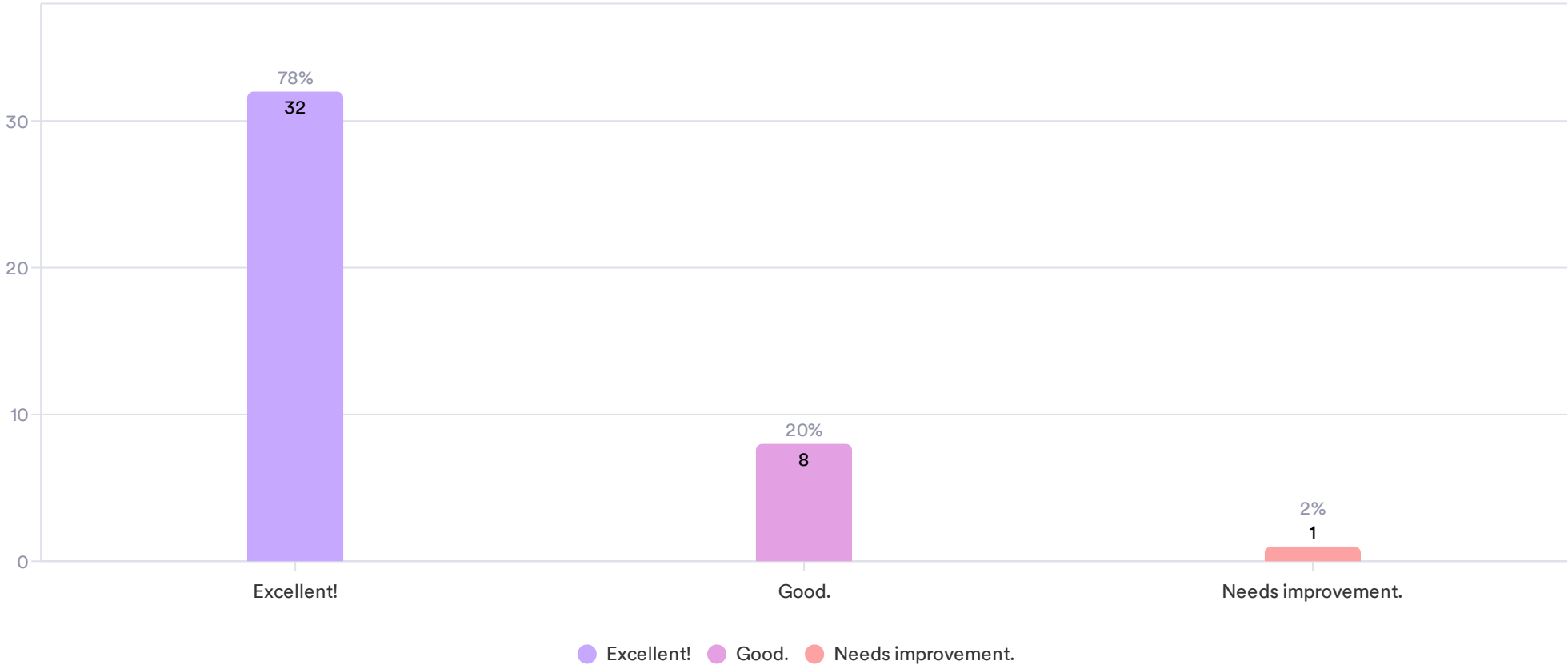
41 Responses



22nd Annual Breakfast Attendee Survey

How would you rate the event registration process (accessing the link, filling out the form, receiving your table number, etc.)?

41 Responses



22nd Annual Breakfast Attendee Survey

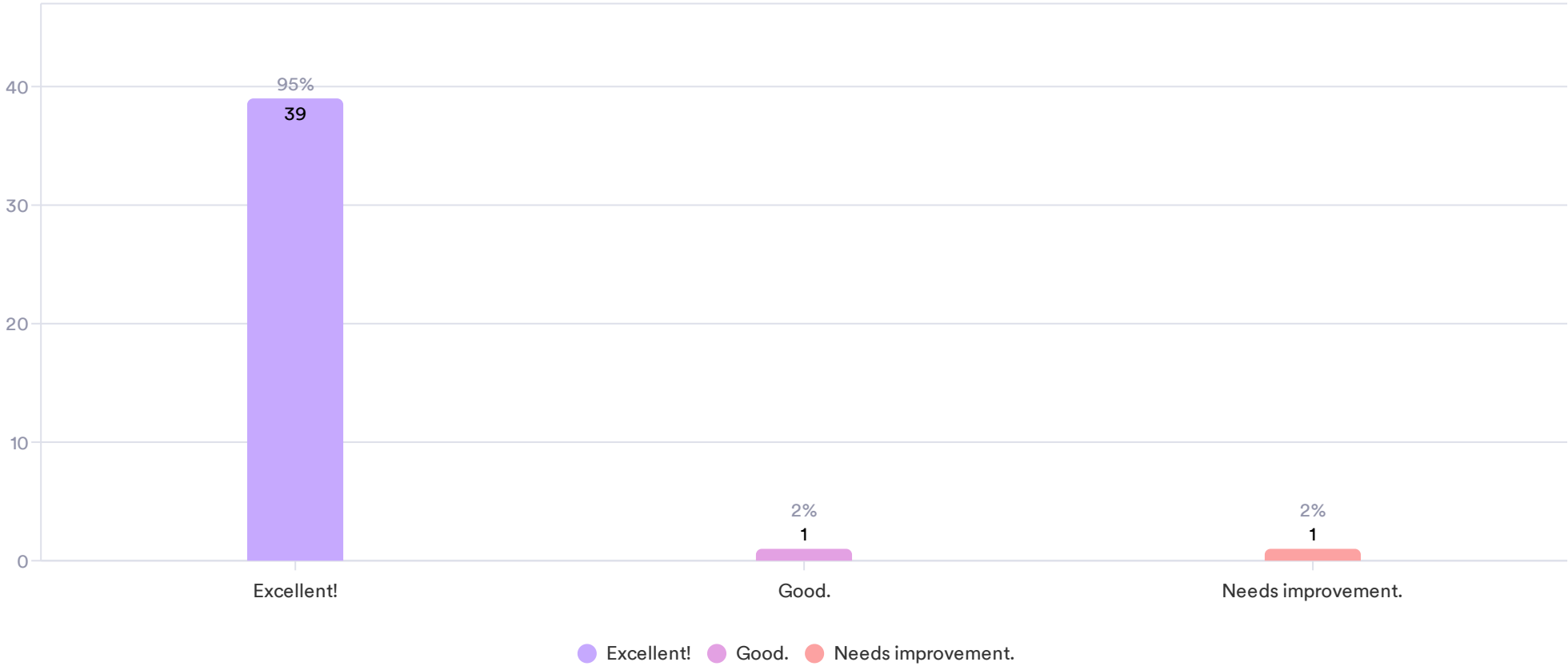
Additional Feedback [OPTIONAL]

16 Responses- 25 Empty

Data	Responses
Guidance and directions were great at the venue until we reached the registration tables. With the two rows of tables it wasn't clear which side of the tables people were supposed to go first. Also the "name tags" were just a piece of paper and useless. They didn't have any way to wear them.	1
I did not receive a table number upon registration.	1
I thought the check in area was too small to have both check in and receive your name tag.	1
Registering online was easy. Very clear. Checking in at the hotel and trying to get our badges was very difficult.	1
I was invited through an officer of our Church. A table for 10 had already been reserved. I arrived early; on-site registration was well organized, took less than 5 minutes.	1
I liked the format of the event and the banquet aspects were well executed.	1
Very easy and short lines.	1
So celebratory of Black women and of all that the ULMS has accomplished. Loved Trevor Noah's conversation. Vivian Phillips is amazing as a facilitator.	1
Other entries	8

How would you rate the effectiveness of our selected keynote speaker, Trevor Noah?

41 Responses



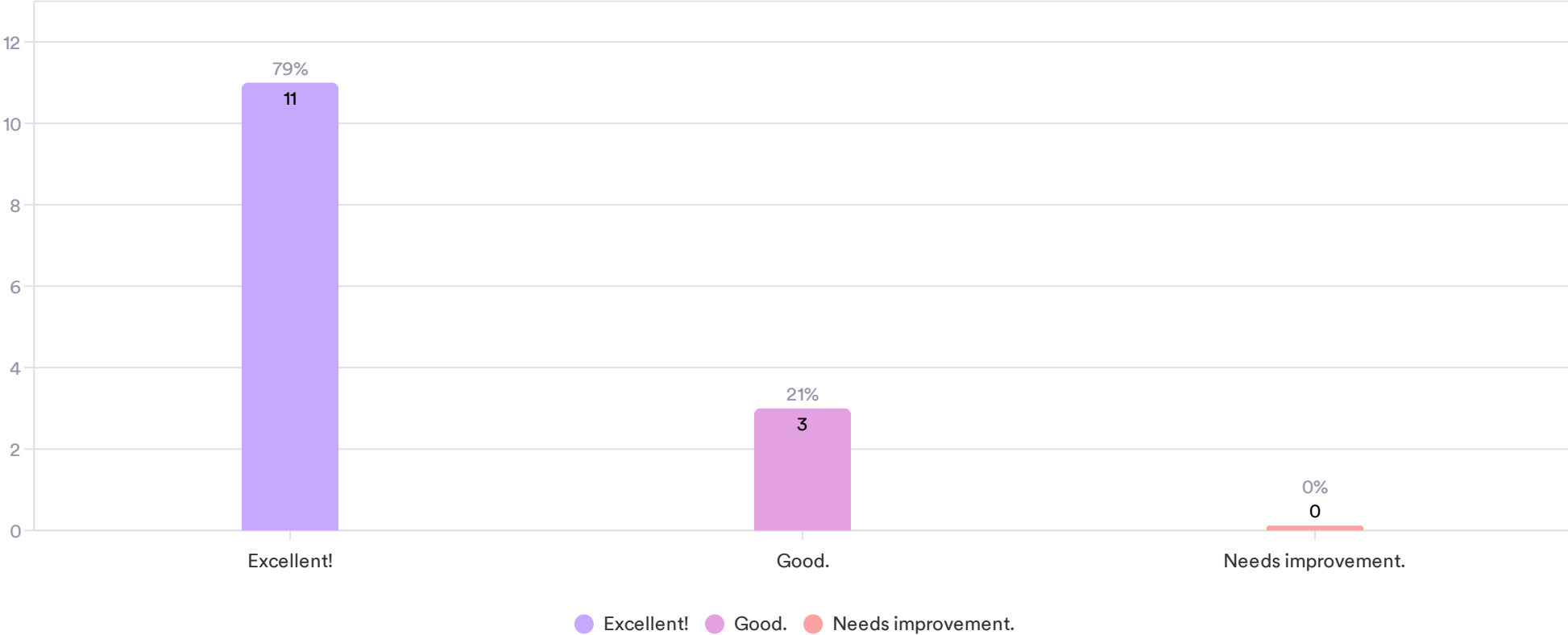
Additional Feedback [OPTIONAL]

18 Responses- 23 Empty

Data	Responses
Way too short of a timeframe for a high level guest speaker. If it's interview style than an hour minimum time. If it's a speech it makes sense to reserve far less time. Also if it's an interview then we want to hear as much as possible from the guest and less from the person interviewing.	1
I thought Trevor was excellent, but more time should have been allotted to him. At least an hour.	1
My expectation was that he'd stand and have a running dialogue, but I loved the conversational type of interview, I could have listened to him all day. The woman leading the conversation (Phyllis??) did an outstanding job.	1
He was absolutely PHENOMENAL!	1
Trevor Noah was, knowledgeable about life, especially politics, the inequality in socioeconomics & struggles of Blacks vs any other race. I wished there had been more time for him to speak on so many other negative issues impacting the underprivileged today. He's funny, quick-witted, well informed about life, wise beyond his age. I truly enjoyed Trevor Noah. Please invite him again. 😊	1
Exceeded expectations.	1
Liked the format a lot. Vivian is a natural. Trevor was Trevor. Very Insightful	1
I liked the format of interviewing him.	1

How would you rate the effectiveness of our event co-chairs, Ashley and Tiersha, with answering sponsorship questions and package fulfillment/follow up?

14 Responses- 27 Empty



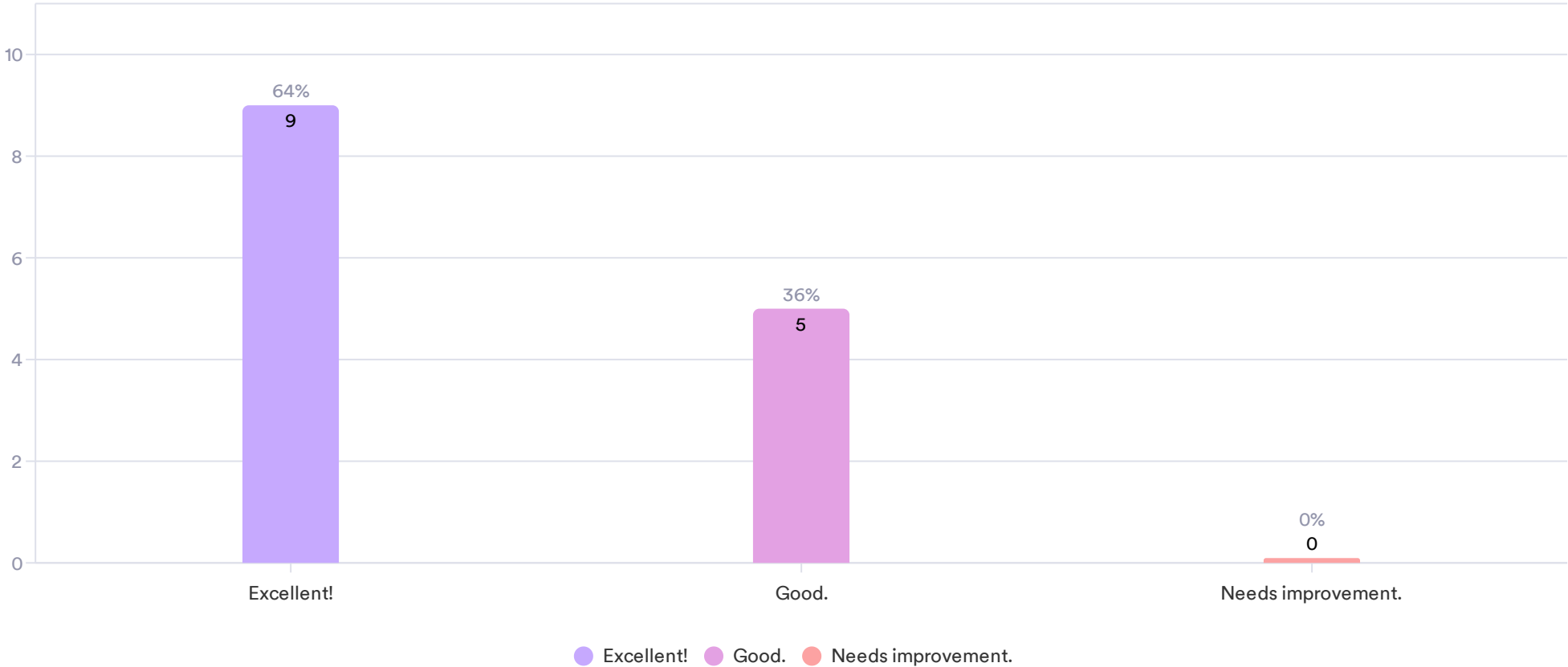
Additional Feedback [OPTIONAL]

5 Responses- 36 Empty

Data	Responses
Really well organized.	1
N/A I did not deal with this	1
Both were informative, excellent speakers.	1
Don't have specifics here as I didn't interact directly. Seemed good though.	1
Very prompt and detailed communication from them!	1

How would you rate the event sponsorship opportunities and benefits options?

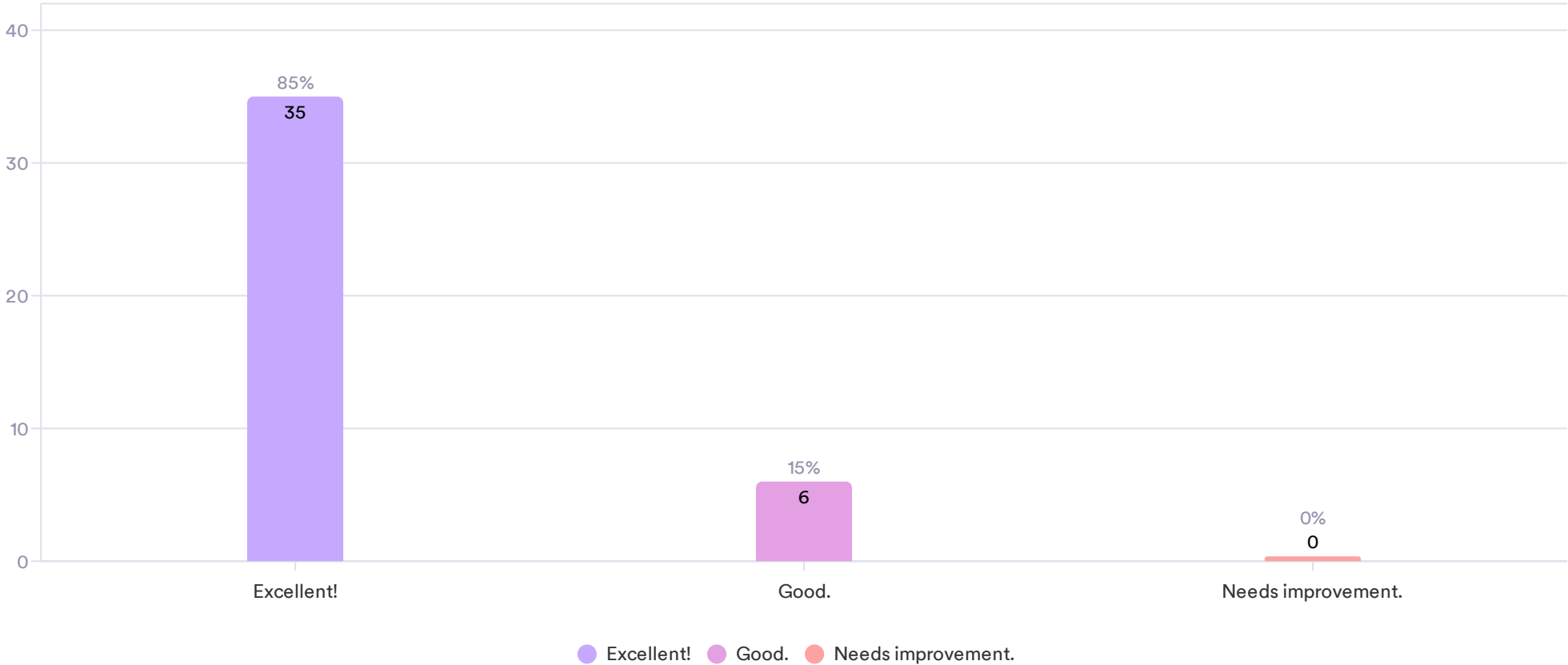
14 Responses- 27 Empty



22nd Annual Breakfast Attendee Survey

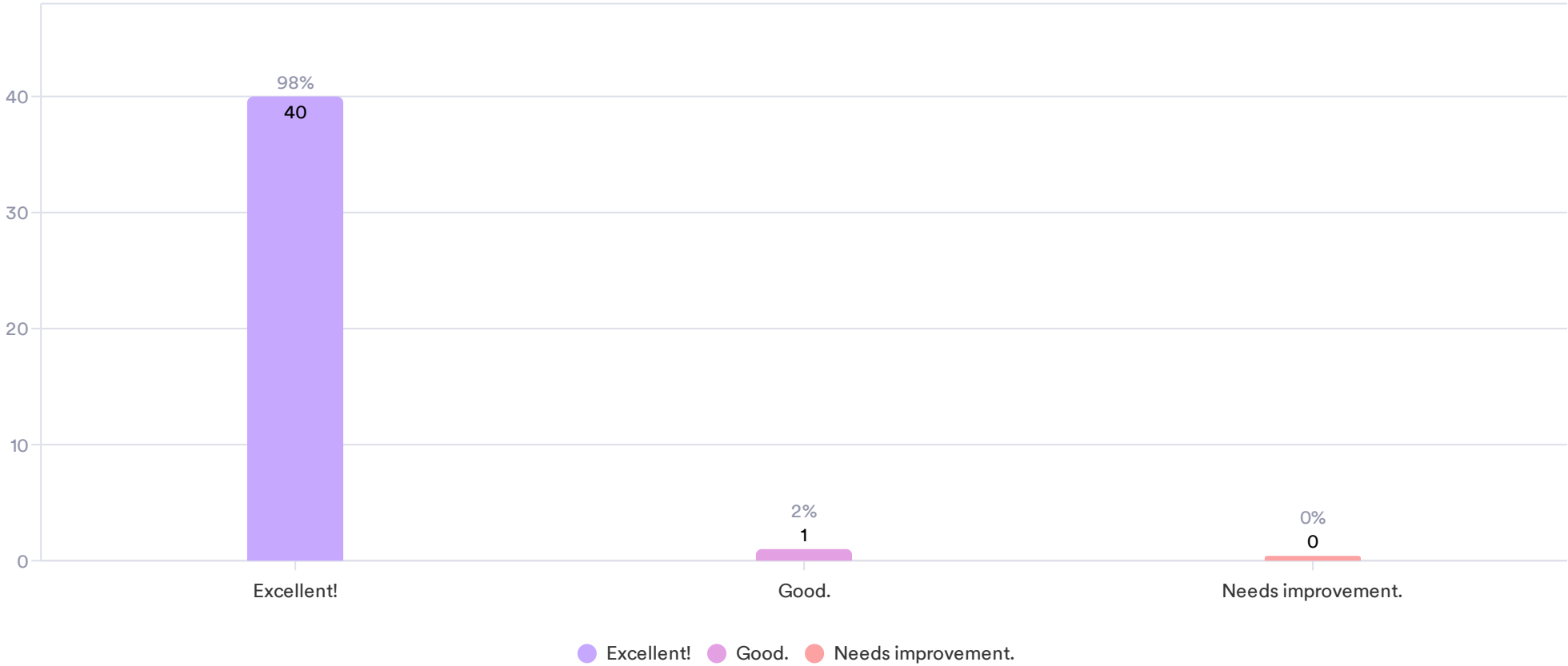
How would you rate the effectiveness of our print materials (program agendas, business directories, pledge cards, etc.)?

41 Responses



How would you rate the effectiveness of our event visuals (screen slides, videos, signage, etc.)?

41 Responses



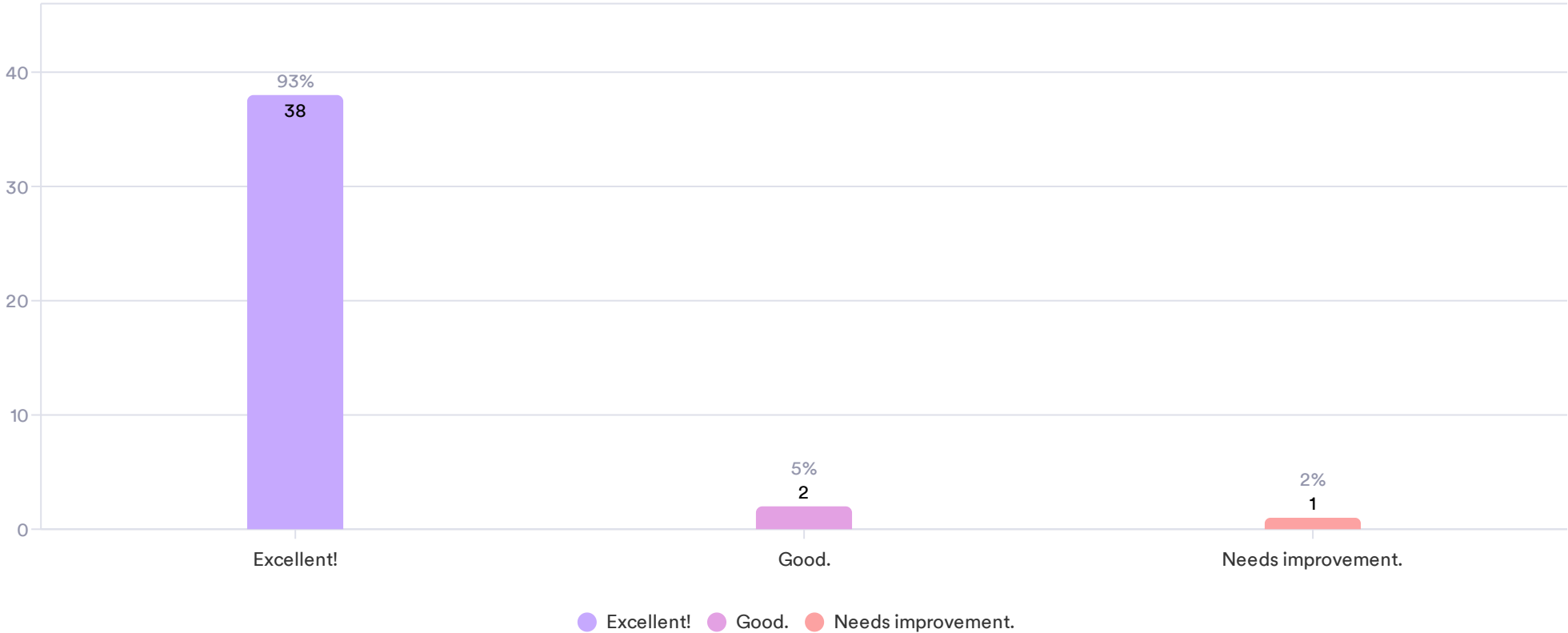
Additional Feedback [OPTIONAL]

11 Responses- 30 Empty

Data	Responses
I thought the black business directory was fantastic.	1
I gave online but wasn't sure if I needed to mark the donation card that I'd taken that option.	1
It was difficult to hear. But from what I could gather was great.	1
I liked that the materials included a QR code so didn't need to print as much.	1
Everything was elegantly designed, arranged, in divine order from the registration process, friendly staff, their uniforms, the coffee, food, atmosphere, the decor & the business directory, the program, everything was magnificent! I learned quite a bit about the much-needed services the Seattle Urban League provides to the community. Thank you, for such an elegant, informative, worthwhile, event! I can hardly wait for the next one!	1
Great visuals and programs!	1
The entire presentation was on point. Professional, it was nice to see so many people of color in participation.	1
It was very appealing the tables were a bit full but it was okay.	1

How would you rate the effectiveness of Urban League staff members and greeters assisting attendees questions before and during the event?

41 Responses



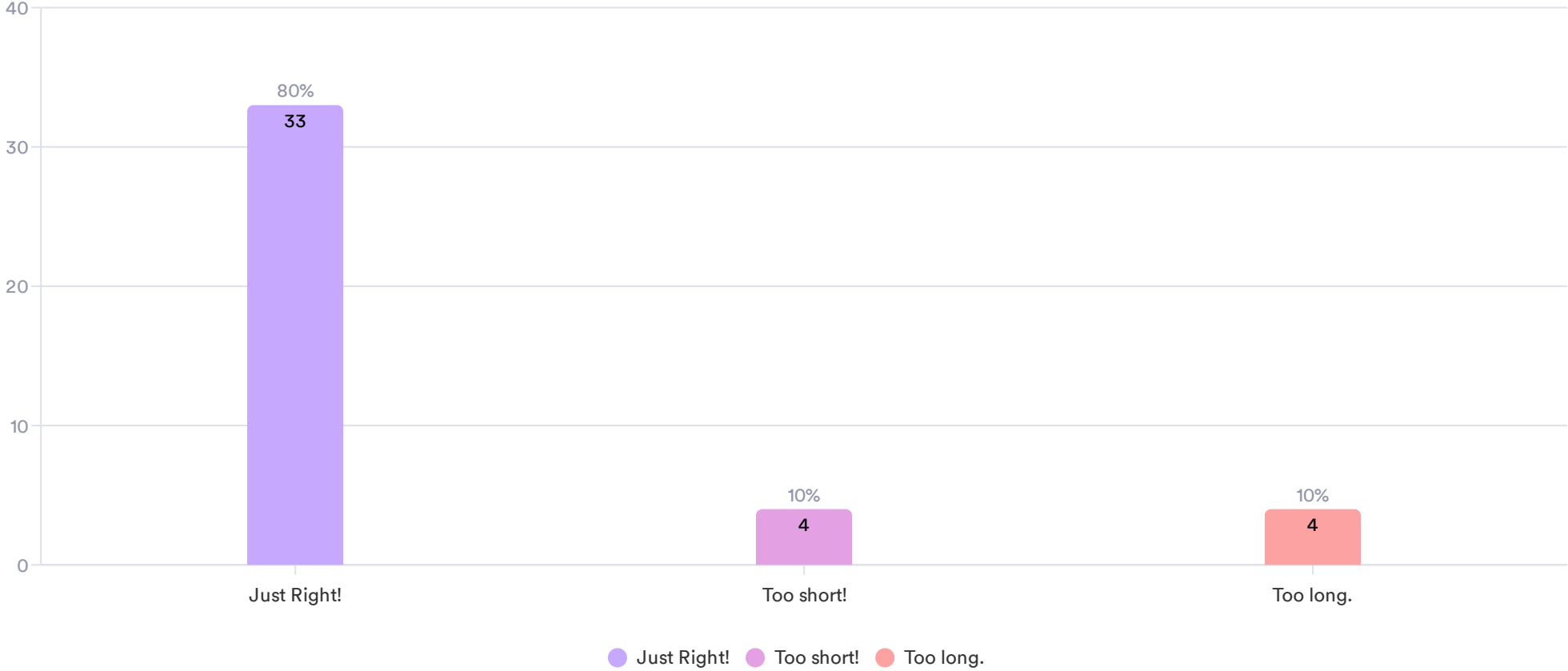
Additional Feedback [OPTIONAL]

16 Responses- 25 Empty

Data	Responses
Fantastic! Especially having guides throughout the Westin from entry to registration to the banquet hall. That building is so confusing. The only place that needs a bit more attention is when people arrive to the registration area. It isn't clear what side of tables people are supposed to go to first. Also within the middle area between the tables it would be good to have some guides there to help the people who were lost and confused.	1
They were all very friendly and helpful.	1
The volunteers definitely needed a little more training and direction. "I don't know" was definitely the top answer, when asking them anything. I could tell people were frustrated. The UL Staff were great though.	1
Registration was a bit chaotic and unorganized.	1
Excellent! Friendly, courteous, early morning warm welcome, receiving attitude. Staff members & attendees demonstrated customer service at its MAXIMUM!	1
Great to see so many faces welcoming everyone into this event.	1
Very friendly	1
Staff and greeters were great. The setup for grabbing the nametags was way too crowded though. Suggest separating nametag pick up from checkin and put those in separate areas.	1

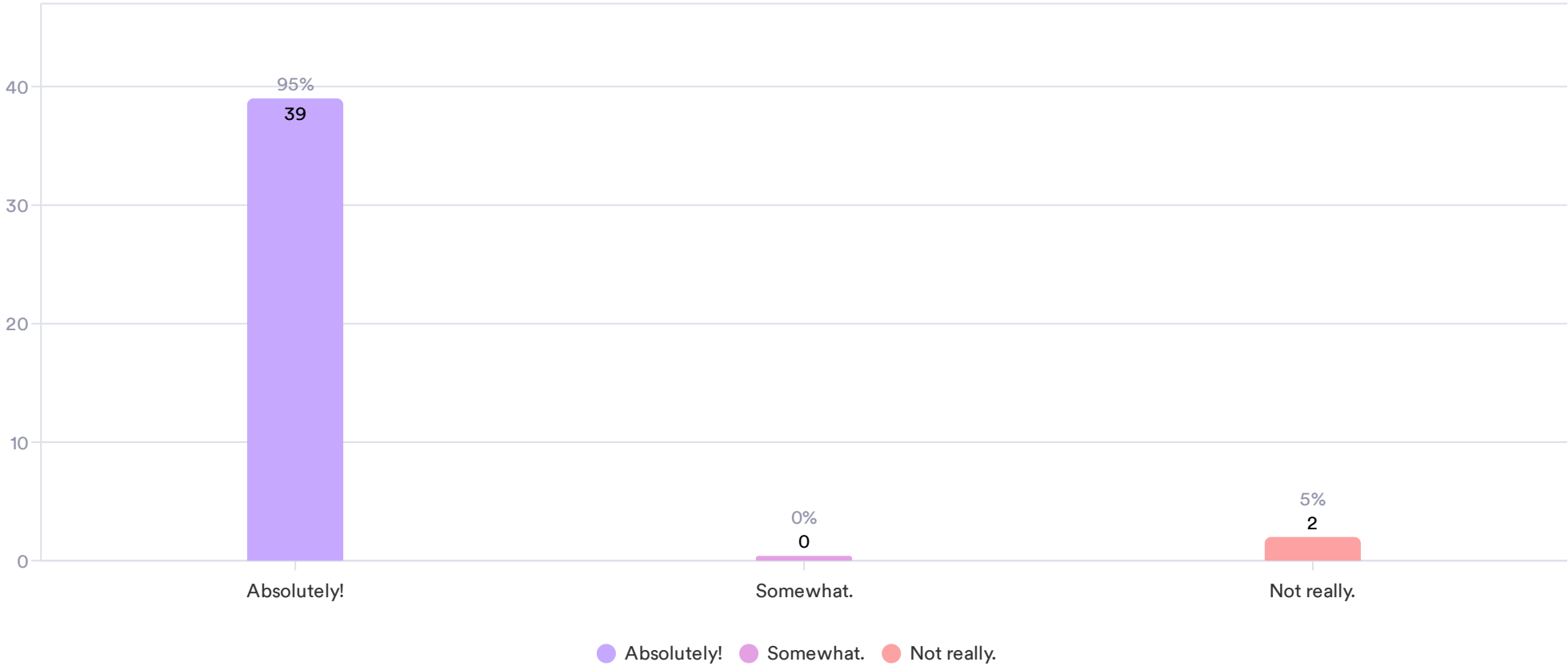
How would you rate the length of the Annual Breakfast program?

41 Responses



The speakers and videos gave me better insight to the Urban League's mission and impact in our community.

41 Responses



Additional Feedback [OPTIONAL]

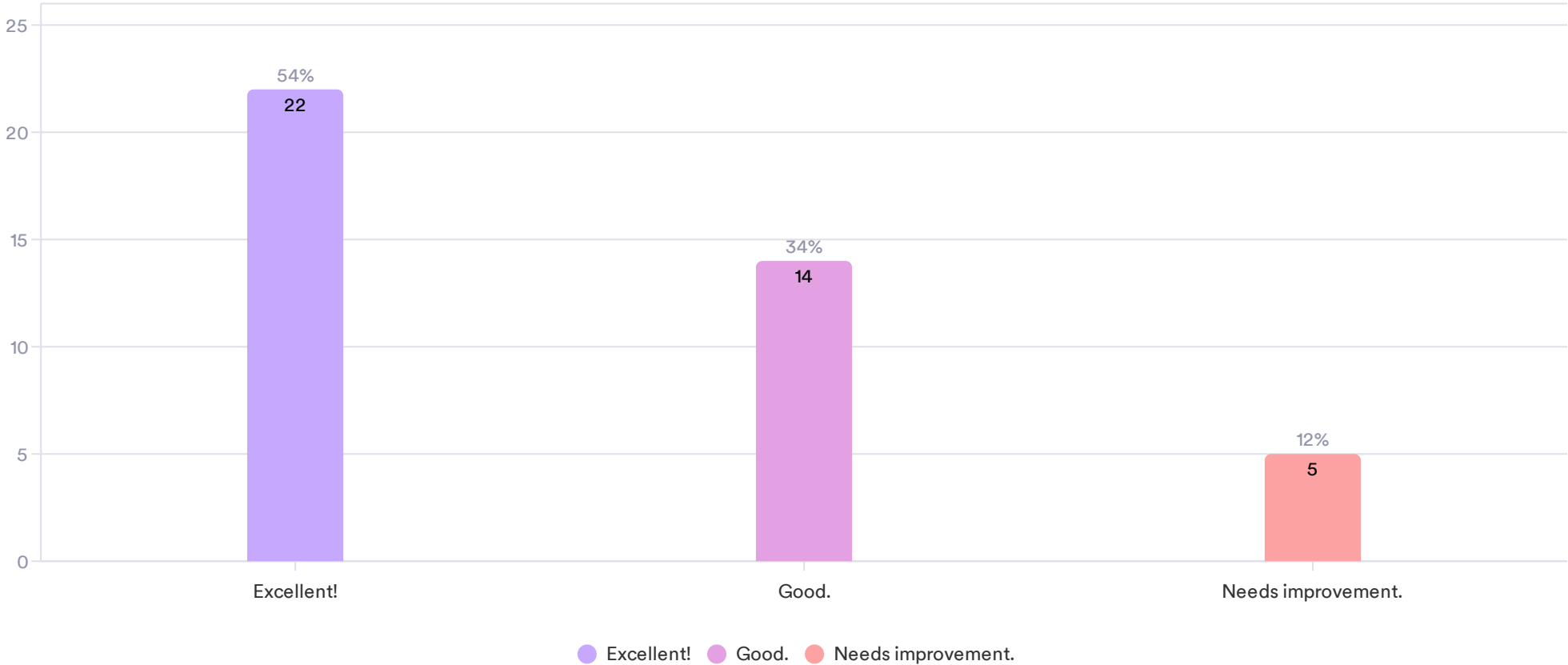
6 Responses- 35 Empty

Data	Responses
The program, speakers, videos content was quite informative to who the Seattle Urban League is & the services they provide. I could have listened to Trevor Noah talk for at least another half hour. 😊	1
I would have liked to heard the speaker more and not in a chat setting.	1
The speakers and interviewer Vivian were outstanding	1
Should have shortened the first part of the program by 1/2 and given more time to the keynote.	1
It's really hard to ask folks who work to spend that much time at a breakfast, particularly one that runs past 9:00 a.m. It felt like there was a lot of wasted time. Begin the program at 7:30 when breakfast is served and avoid thanking so many people. Focus the program on the mission and give ample time to the keynote. Get everyone out the door by 9 a.m. Also, I left the program not knowing a lot about the ULMS programs as the program focused mostly on women in business. It felt off.	1
Succinct, persuasive and impactful	1

22nd Annual Breakfast Attendee Survey

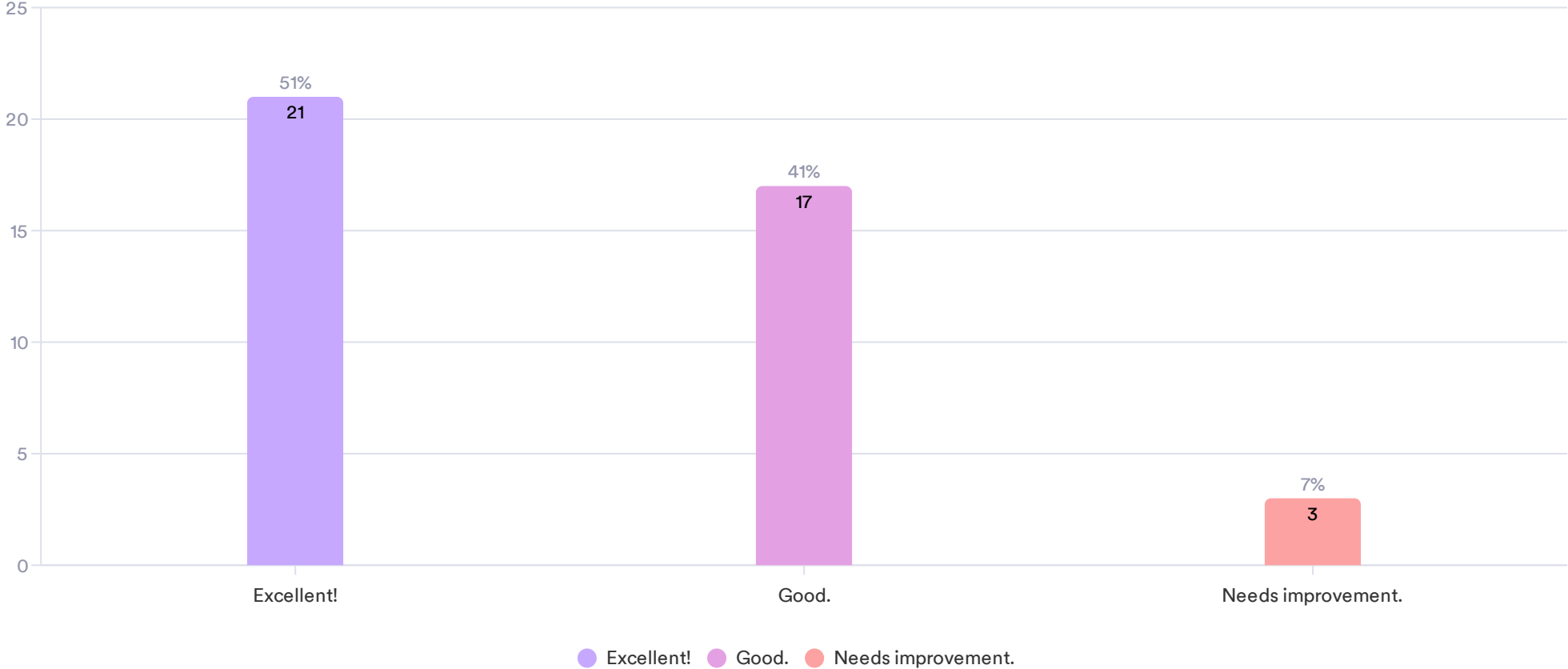
How would you rate the event location (parking, access, navigation to and from, etc.)?

41 Responses



How would you rate the selected meal and beverage choices?

41 Responses



22nd Annual Breakfast Attendee Survey

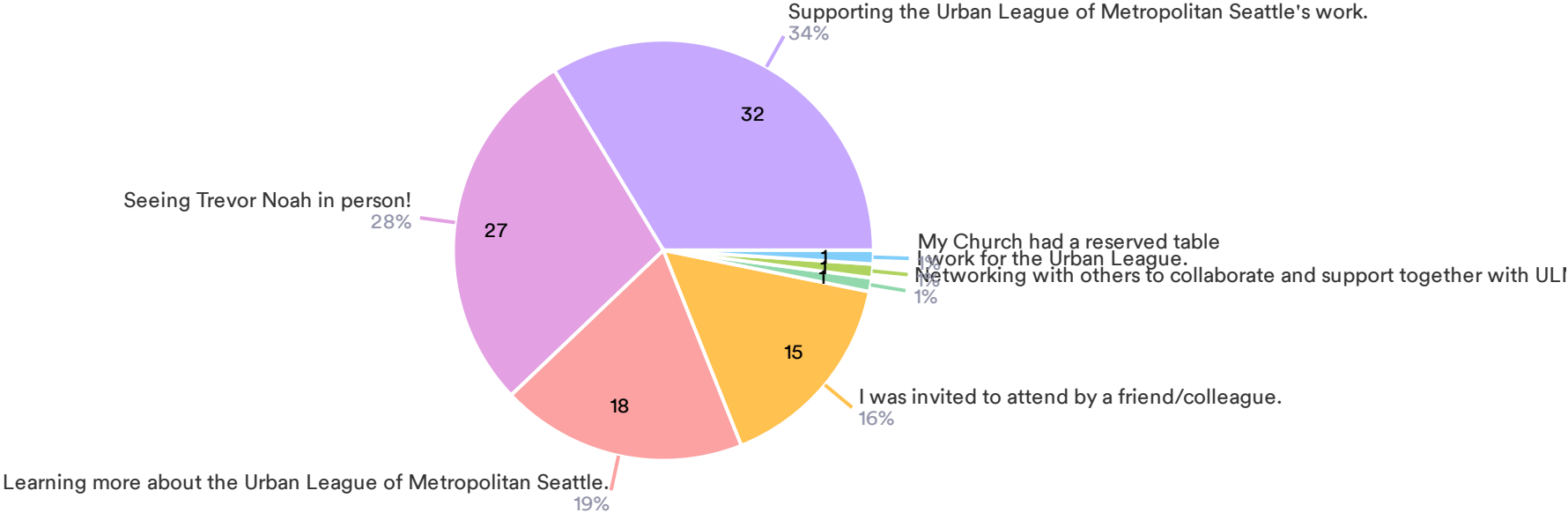
Additional Feedback [OPTIONAL]

14 Responses- 27 Empty

Data	Responses
Excellent location. It's walking distance from my home. I think the vegetarian meal should have maybe a waffle option instead of the fake egg. Many vegetarians and vegans don't like fake eggs because they seem too close to real eggs.	1
Navigating between tables was a little too tight and coffee in the reception area ran out. Other than that, excellent!	1
Traveling during peak hour traffic & parking downtown in any major city I imagine is a challenge especially during a week day. I travelled 42 miles to attend; left home 2 hours early, unrushed, @ peace & arrived early 6:30 a.m. to park on a meter across the street (I have a temporary disabled placard). Parking wasn't an issue for me. However, others who arrived 8:00 a.m. & afterwards shared that parking was a real challenge. The hotels garage was FULL.	1
Parking is a bit of a challenge. If this were a lunch or evening event it may be easier for people to get to using public transportation options.	1
Was glad it was back at Westin but this year it was crazy mad in terms of parking. Fortunately found a lot very close by.	1
I managed to avoid the parking fiasco at the Westin but witnessed it! It was a tough locatoin in that way but good in all other ways.	1
Parking was bad.	1
The escalators should have been stopped when everybody was exiting. There was a bottleneck at the bottom of one which could have been very dangerous	1
Other entries	6

What motivated you most to attend the Annual Breakfast? (Select all that apply.)

95 Responses



- Supporting the Urban League of Metropolitan Seattle's work.
- Seeing Trevor Noah in person!
- Learning more about the Urban League of Metropolitan Seattle.
- I was invited to attend by a friend/colleague.
- Networking with others to collaborate and support together with ULMS
- I work for the Urban League.
- My Church had a reserved table

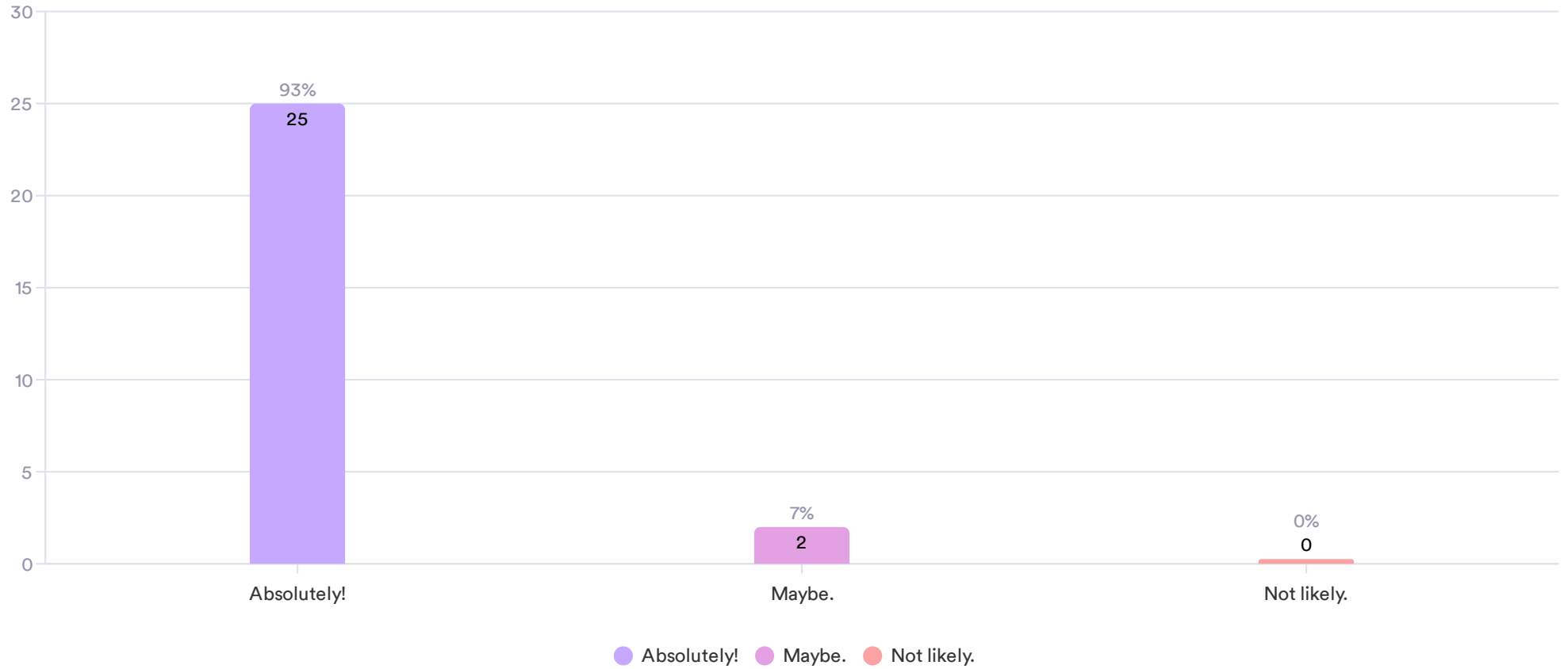
Additional Feedback [OPTIONAL]

4 Responses- 37 Empty

Data	Responses
The photo booth and video booth were alot of fun. When I came up the escalator it felt like a party and there was so much good energy! I had a lot of fun!	1
A free ticket! It was the opportunity of a lifetime to attend a loaded fundraiser, find out more about the Seattle Urban League's mission & the services they provide - and the added bonus, for our monetary contributions was Trevor Noah! Some said that it was too early for them to attend. Not for me! Thank you, Seattle Urban League!😊👏	1
Trevor was an excellent bonus.	1
A brilliant decision to have Trevor	1

I would attend the Urban League's 23rd Annual Breakfast in 2024.

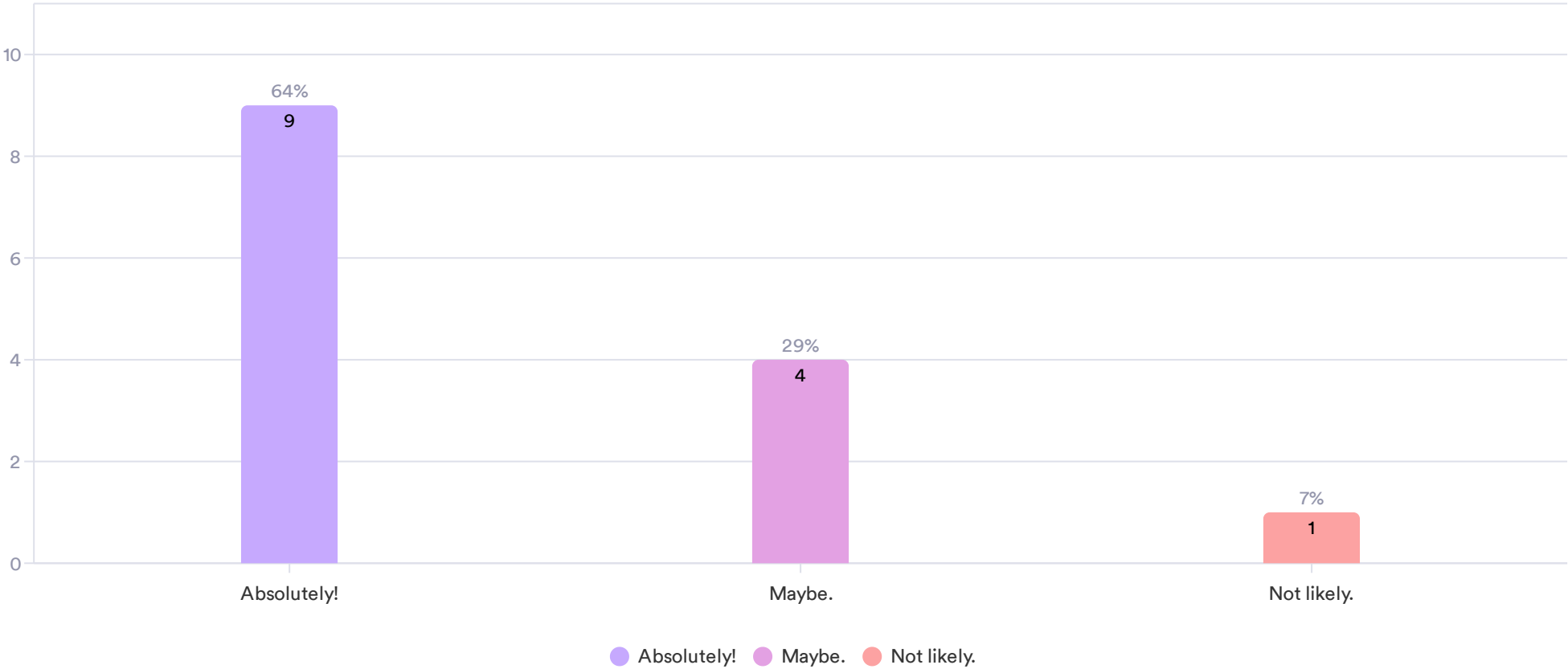
27 Responses- 14 Empty



22nd Annual Breakfast Attendee Survey

I would consider sponsoring the Urban League's 23rd Annual Breakfast in 2024.

14 Responses- 27 Empty



Additional Feedback [OPTIONAL]

5 Responses- 36 Empty

Data	Responses
But I'll never buy a solo ticket again. It was very disappointing and angering to be one of the first twenty people to buy a ticket and to be put in the very last row in the corner right under the screen. It was one of the worst seats in the room.	1
I look forward to the Breakfast Gala in 2024 & beyond!	1
I thought the Executive Director's time on the stage could have been significantly shorter - she seems like a great person, but could have streamlined her portion.	1
Our organization is not so well endowed and Urban League has never reached out to support us with their funding.	1
Only if it is a shorter and tighter program.	1

22nd Annual Breakfast Attendee Survey

Is there anything else you'd like to share or would want our team to know regarding your experience? [OPTIONAL]

22 Responses- 19 Empty

Data	Responses
<p>Absolutely fantastic event. Have been to other events in that venue and no other group has been so wonderful to their guests. Wonderful guides to help navigate the building floors, elevators and flow of traffic (with some helpful improvements needed at registration area). It was very helpful because it's so easy to get lost and confused in there with so many floors and event rooms. Excellent presentations. The banquet hall is not very accessible for anyone with a physical or mobility challenge or disability. The tables are VERY close together- TOO close to get in and out of assigned seat at the table or to get to an assigned table. Also, the seats at each table are way TOO close to each other. The servers kept wanting people to move and scoot, etc. with no attention to the fact that people could not do so due to their mobility or disability issues including canes, crutches, walkers or unseen disabilities. The hotel and hotel serving staff need to get with the times and have appropriate accessibility for all and not make obnoxious comments or orders for people to move out of their way when they are trying to go between tables.</p>	<p>1</p>
<p>I'll never buy a solo ticket again. It was very disappointing and angering to be one of the first twenty people to buy a ticket and to be put in the very last row in the corner right under the screen. It was one of the worst seats in the room.</p>	<p>1</p>
<p>It's exciting and encouraging to see continued growth and support of the ULMS over the years.</p>	<p>1</p>
<p>A LIVE or Silent auction could be a nice add-on for next year.</p>	<p>1</p>
<p>Overall, my experience was delightful, enriching, joyful & educational! Thank you!😊</p>	<p>1</p>
<p>So proud of Michelle's leadership and the increased impact the Urban League is having on our most vulnerable community members. I hope the future apt bldg will house mixed income levels. Maybe even give a few homeless families a space.</p>	<p>1</p>
<p>Awesome program.</p>	<p>1</p>
<p>I am so impressed with your team. It was well planned and perfectly executed. Congratulations!</p>	<p>1</p>
<p>Other entries</p>	<p>14</p>
Empty row for additional data	Empty row for additional data