

BLACK HEALTH EQUITY

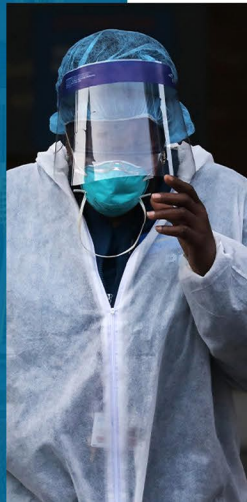
THE COALITION



Urban League of
Metropolitan Seattle



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



Purpose

Black Health Equity Coalition



Urban League of
Metropolitan Seattle



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Distribution of resources to benefit Black, Indigenous, People of Color (BIPOC), and lower-income white populations have oppressive structures of power and authority of decision making, rooted in cultural and racial racism. A new, equitable solution is needed, led by community members with lived experiences or context experts, advocates donors/funders, businesses, public and agents/agencies through a supporting organization to address Black, African, and African American communities who face significant health disparities due to inequities of the social determinants of health.



Outcomes

Black Health Equity Coalition

- **System-building** among community-driven organizations in support of collective investment and impact
- **Capacity-building** of BIPOC-focused organizations who are at risk of facing catastrophic organizational impact or closure without support
- A **solution platform or program** co-designed to remove oppressive practices within philanthropic distribution and building the capacity to provide culturally appropriate, equity-oriented impact
- **Reduce barriers** challenging youth and families most impacted by inequitable economic conditions caused by COVID and other social determinants of health



Process

Black Health Equity Coalition

- Respond to King County communities' needs for youth development, healthy living, and social responsibility targeting Black and African American communities
- Solicit donors, sponsors, and corporations to support a collective effort to benefit county-wide resources and program development that reduce health disparities
- Unite mission-driven organizations working to build anti-racist and equity-driven impact in Black, African, and African American communities
- YMCA of Greater Seattle and the Urban League of Metropolitan Seattle convene funders, manage funding process, coordinate mutually benefitting activities, communicate impact, manage common agenda, and share process

Backbone Organizations

The **Backbone Organizations** in a collective impact effort will maintain overall strategic coherence and manage the day-to-day operations and implementation of work including (*but not limited to*) stakeholder engagement, communications, data collection and analysis, and other responsibilities. The YMCA of Greater Seattle and Urban League of Metropolitan Seattle will serve as co-backbone organizations.



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■ Guide Vision & Strategy

Partners are encouraged to share a common understanding of the need and desired result to align individual work with the group's common agenda

■ Support Aligned Activities

Coordinate activities toward common goals while working collaboratively to develop new approaches

■ Establish Shared Measurement Practices

Use data to adapt and refine strategies

■ Build Public Will

Bring awareness to health disparities and empower the community to take action

■ Advance Policy

Encourage policymakers to enact policy changes that align with coalition goals

■ Mobilize Funding

Support activities and encourage philanthropic and public funds to increasingly focus on coalition goals



Backbone Actions

Black Health Equity Coalition

Coalition Action Plan

Overall Work Group Goal

A new health and social services directory and referral system is needed to guide Black, African, and African American communities in securing resources, knowledge, and services addressing the social determinants of health. This directory would be culturally appropriate and inclusive of language differences in the Puget Sound region to provide equitable access to health and social support that remove barriers of access and is culturally welcoming to



Work Group Objectives

- **Design** a coalition of partnerships focused on Black Health Equity with hopes of sustaining beyond pilot phase.
- **Identify** health, social welfare, and education practitioners with lived experiences and/or trained in culturally appropriate practices most specific to Black, African, and African American communities.
- **Develop** and produce a directory of health and social service providers and agencies in the Puget Sound region inclusive of medical, nutrition, health & wellness, and family and children services.
- **Provide** a multicultural and multilingual directory.



Actions

- Backbone organizations will seek funding to staff and support the production of a public directory to be published with a target goal of December 2023. Additional funding beyond 2023 to be secured by Backbone organizations and coalition partners as needed.
- All coalition partners have stake in future actions and measures of success.





Stages of Development

Coalition Action Tasks

Development Stage

Tasks

Formation

- Build community ownership
- Assess community needs & assets
- Develop commitment for vision, mission, goals & objectives
- Create viable organizational structure
- Recruit key organizational members
- Build leadership team

Maintenance

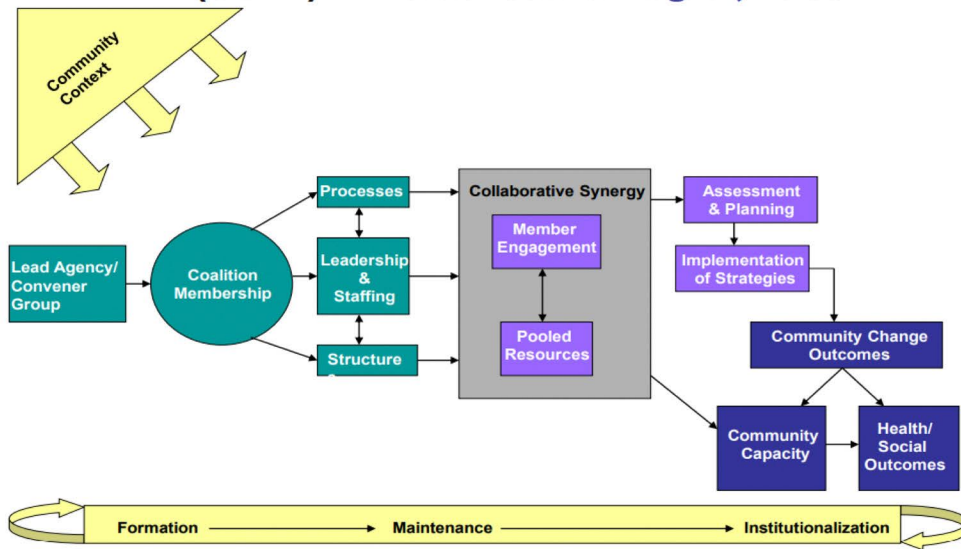
- Retain member commitment & participation to achieve goals
- Obtain and share member resources
- Continue to assess community assets & needs
- Plan/implement effective PSEs (*policies, systems, environment factors*)

Institutionalization

- Strengthen coalition's financial base
- Ensure community home for ongoing efforts
- Plan for leadership succession
- Institutionalize strategies to member organizations & community institutions

Figure 3 Community Coalition Action Theory (CCAT) Butterfoss & Kegler, 2008

[REFERENCE]



BLACK HEALTH EQUITY

FRAMING



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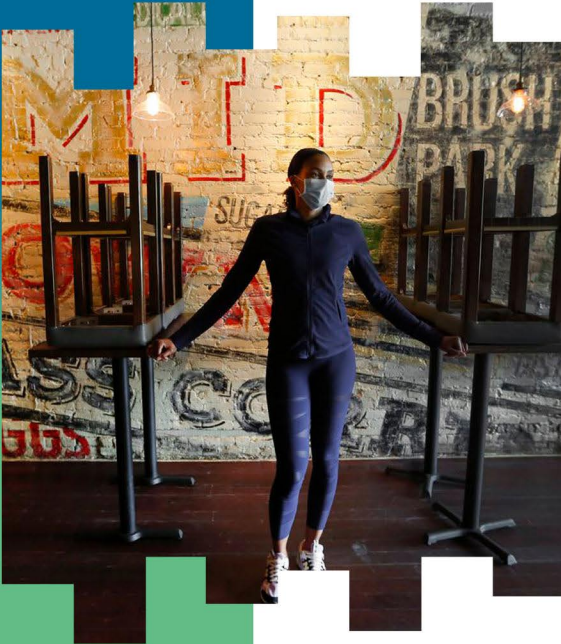
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Statistics

Black Health Inequities

- WA state **does not** have dedicated culturally-focused programs and interventions addressing lifespan health inequities in Black communities.
- COVID has uncovered the **generational health inequities** among those who are most economically impacted and dying at disproportionate rates from this crisis.
- **Black, African, and African American communities** are most likely to be uninsured, less likely to have access to sick leave, less likely to receive COVID testing, and less than 20% have the ability to work remotely.
- Black, African, and African American **unemployment is rising** while white unemployment begins to rebound post-COVID, expanding economic inequality.
- An estimated **40% of Black-owned businesses** will not survive the crisis, compared to 17% of white businesses.



Statistics continued...

- If Black, African and African American and white populations had the same mortality rate, there would be **83,000 less Black deaths** per year.
- Black, African and African American women are **3-4 times more likely** to die from pregnancy-related causes than white women.
- Black, African and African American children have a **500% higher death rate** from asthma than white children.
- Black, African and African American children drown at **5.5 times the rate** of other children.
- Black, African and African American adults are **more likely** to die from lung, prostate, and breast cancer than white adults.
- Black, African and African American children under the age of 13 are **twice as likely** to die by suicide than white children.





Statistics continued...

- Washington State population of Black, African and African American people make up 259,482 - or **3.6% of the total population**.
- Black, African and African American Life Expectancy is **77.1 Years** compared to 82 for white King County communities.
- **Top 10 cities** in Washington with highest percentage of Black, African and African American communities are:

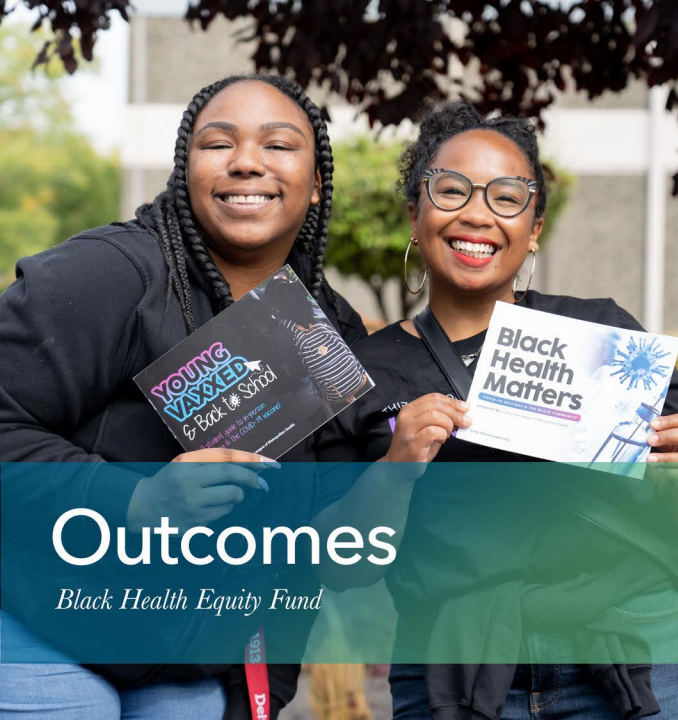
SeaTac
Tukwila
DuPont
Federal Way
Kent
Lakewood
Fife
Tacoma
Renton
Burien

Purpose

Directory



To provide **direct resources** to disrupt social determinants of health of Black, African, and African American peoples that are at the root of health inequities delivered through whole person care, community system building, and policy development



Outcomes

Black Health Equity Fund

- **Strengthen community partnerships** among Black and minority focused organizations, anti-racism initiatives, and generational change through public health and development programs to reduce the impact of systemic oppressive structures.
- **Public policy development** that promotes health equity for Black and minority communities by removing systemic oppressive barriers that produce economic and health disparities to ensure healthy communities for all.
- **End the cycle of a lifetime of health disparities** among Black and minority populations by focusing on youth development, healthy living, and social responsibility.



Approach

Black Health Equity Fund

- **Create** a new community-based coalitions (e.g. *Black Health Equity Coalition*) focused on development and providing culturally appropriate programming for vulnerable populations, beginning with Black communities.
- **Develop** partnerships with youth development organizations focused on Black communities and providing academic financial assistance for early education, childcare, youth, healthy living, and social responsibility actions.
- **Design** and produce services addressing the intersectionality of social determinants of health and whole person health for Black community members.